

IT'S TIME TO RUN

With SportPort™



SPORTPORT™ LINE OF HIGH PERFORMANCE ATHLETIC WEAR.



SPORTS BRAS



LONG SLEEVE TOPS



CROP & WRAP TOPS



SPORT BOTTOMS



SHORTS



LEGGINGS & YOGA PANTS



TANK TOPS



SKORTS



TENNIS DRESSES



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THE FOUNDATION OF OUR LINE

SPORTPORT™ APEX COMPRESSION SPORTS BRA WITH POCKET & CELL PHONE EMF PROTECTION

It began in 2010, when Kim Highfield, an avid athlete, had the idea to design a sports bra with a place to carry her cell phone during workouts. Concerned about EMF's being so close to the body, Kim developed the first-ever sports bra to feature an EMF-shielding protective pocket to hold cell phones securely and comfortably during any rigorous workout. The development of the Apex Compression Sports Bra set the brand's standard for exceptional quality and a painstaking attention-to-detail that makes SportPort™ a stand out among all competition.



- 4-way compression allows for maximum controlled support
- Moisture-wicking
- Anti-chafe, flat-lock stitching
- Ultraviolet Protection Factor 50
- Proprietary shielding: EMF protected cell phone storage
- Targeted ventilation to help with temperature control
- Ultra-light, soft technical knit fabrics and 2-ply thin mesh
- Anti-odor

THE DESIGNER BRAND OF ATHLETIC WEAR THAT COVERS THE MARKET FROM TOP TO BOTTOM.

All women who exercise - the elite athletes, the weekend warriors, the everyday actives and the part-time gym goers - want to look good and feel comfortable when competing or working out. They also want their cell phones with them!

SportPort™ athletic wear delivers features with broad market appeal: unique designer styling, beautiful custom details, a sleek flattering fit, and safe, convenient cell phone storage. It also offers the unbeatable performance and comfort benefits of LYCRA® SPORT ultra-lightweight premium compression fabrics.

SPORTPORT™ IS THE FIRST ATHLETIC LINE TO DEVELOP AND PATENT A SPORTS BRA WITH A BUILT-IN CELL PHONE POCKET TO PROTECT THE WEARER FROM ELECTROMAGNETIC FREQUENCY (EMF).



WHY GO WITH SPORTPORT™

Made in USA for Ultimate Quality Control

SportPort™ is dedicated to creating premium compression garment designs that are made in the USA. We believe it's important to support local industry, and to deal with top quality suppliers we can trust and work with directly to assure the highest quality level.

A Boutique Line with Broad Market Appeal

SportPort™ uniquely offers designer looks in a fashion-forward line featuring superior garment technology to give the elite athlete a competitive edge and provide a contoured fit that flatters exercisers of all body types.

Developed and Manufactured by an Athlete for Athletes

SportPort's founder and designer, an avid athlete, is passionate about perfecting each garment's fit, comfort and functionality in order to enhance athletic performance, whatever the activity level. She has set the bar in athletic wear brand standards.

4-Way Compression Technology/Benefits

SportPort™ relies on cutting-edge fabric technology, using LYCRA® SPORT ultra-lightweight premium compression fabrics that are moisture-wicking, UPF 50+, anti-odor, anti-chafe, and anti-fade guaranteeing the perfect fit, function, and comfort for dynamic movement.



Designer Styling, Colors, Patterns and Sizing

SportPort™ has its own, distinctive designer fashion look. Our brand features fashion-forward designs, custom colors, artist-commissioned floral print patterns, and 1-inch couture sizing to offer a beautiful, contoured, figure-flattering fit.

Competitive Price Points

SportPort's quality level is unmatched, but our pricing is well within the retail range of other high-end, performance athletic wear labels. We believe we are the best designer brand value in the market.

Rigorous Garment Testing by Athletes

Our garments are wear-tested by a diverse group of athletes and body types to assure custom fit, moisture management, chafe-resistance, zero pressure points, maximum compression recovery, cell phone security, anti-fade properties, and anti-odor resistance.



PASSIONATELY CRAFTED PERFORMANCE SPORTSWEAR

SportPort™ is passionate about designing and manufacturing the very best, high performance sports apparel for athletes at all levels. Years of research have gone into the development of SportPort™ Garment Technology. Our brand focus has always been on quality, and getting the fit and functionality just right.

The result: a streamlined collection of high-end sports bras, tops, pants, skorts, and yoga pants that are destined to become your discerning customers' favorite go-to sportswear whether they are competing or working out.

